

PAY-PER-CLICK ADVERTISING MANAGEMENT

Our pay-per-click program is designed to help our clients get ads to their target audience in the most cost-effective way possible. We manage, maintain, develop, and execute on ad digital ad plans for our clients.



**CUSTOMIZED AD
PLACEMENT**



**DATA DRIVEN
CAMPAIGN RESULTS**



**BI-WEEKLY
AD MAINTENANCE**



**MONTHLY REPORTING
& ANALYTICS**



Our campaign management drives potential customers to your website and adds exposure beyond traditional SEO efforts.

SAVE 15% WHEN YOU BUNDLE ALL THREE CONCURRENTLY

\$300 PER
CAMPAIGN

GOOGLE AD CAMPAIGNS

\$350

Minimum Ad Budget
Per Campaign

Campaign Management Fees Will Be
Adjusted With Ad Spending Budgets

SET UP = \$400 PER CAMPAIGN

\$200 PER
MONTH

BING AD CAMPAIGNS

\$200

Minimum Ad Budget
Per Campaign

Campaign Management Fees Will Be
Adjusted With Ad Spending Budgets

SET UP = \$300 PER CAMPAIGN

\$400 PER
MONTH

YOUTUBE AD CAMPAIGNS

\$3000

Minimum Ad Budget
Per Campaign

Campaign Management Fees Will Be
Adjusted With Ad Spending Budgets

SET UP = \$550 PER CAMPAIGN

*Disclaimer - Budget recommendations are subject to change based on industry and location competition.

**LANDING PAGE
DESIGN &
DEVELOPMENT**

\$300

1x per month

\$600

2x per month

\$1,000

4x per month

Includes research, development and 2 revisions of landing page design and content.